

# Workshop on Rural and Agricultural Development Communication Network Project (RADCON) June 22 to 23, 2004

## Venue:

Central Laboratory for Agricultural Expert System, 6 El-Nour Street, Dokki, Giza

## Objective:

1. To engage stakeholders in the project activities
2. To discuss the Implementation Plan for RADCON
3. To Identify the roles of each stakeholder

## Tuesday, June 22, 2004

09:00 -- 09:30	Registration
09:30 -- 10:30	Opening <ul style="list-style-type: none"><li>• Dr Ahmed Rafea, NPD</li><li>• Mr Abdellatif Tabet, FAO Country Rep.</li><li>• Dr Ester Zulberti , SDRE, FAO</li><li>• Mr. Marco Spada, Italian Cooperation Dept. in Cairo,</li><li>• Mr Kamal Shehab, International Cooperation Dept., Ministry of Foreign Affairs</li><li>• Dr Magdy Madkour, ARC President</li></ul>
10:30 – 11:00	Reception
11:00 – 12:00	Overview of VERCON <ul style="list-style-type: none"><li>• General Concept, Dr Mohamed Shafie Sallam</li><li>• VERCON Architecture, Dr Samhaa El-Beltagy</li><li>• Usage of VERCON in Extension: Lessons Learned, Dr Mohamed Kassem</li></ul>
12:00 – 12:30	RADCON Project: Objectives and Work Plan, Dr Ahmed Rafea
12:30 – 13:00	Discussion
13:00 – 14:00	Lunch
14:00 – 16:00	Working Groups: Discussion of each theme in relation to the overall aim, objectives, and expected outputs of RADCON <ul style="list-style-type: none"><li>Working-Group-1 Knowledge and Information Needs Requirements of resource poor-communities and how to engage these communities in RADCON</li><li>Working-Group-2 RADCON Content Development Approaches</li><li>Working-Group-3 RADCON Communication Methods and Approaches</li></ul>
16:00 – 17:00	Plenary Session: Presentation of the outcomes of each working group

## Wednesday June, 23

9:00 – 11:00	Working Groups: Continue-Discussion on best modalities and approaches to attain key objectives with emphasis on each theme <ul style="list-style-type: none"><li>Working-Group-1 Knowledge and Information Needs Requirements of resource poor-communities and how to engage these communities in RADCON</li><li>Working-Group-2 RADCON Content Development Approaches</li><li>Working-Group-3 RADCON Communication Methods and Approaches</li></ul>
11:00 – 11:30	Coffee Break
11:30 – 12:30	Plenary Session: Presentation of the outcomes of each working group
12:30 – 13:00	Discussion
13:00 – 14:00	Lunch Break
14:00 – 15:00	Wrap up and Recommendations